



Frieda  Brides



# About Us



Whether you are an ethereal bohemian bride, a minimalist bride, or a fashionista looking to express your unique style, we've got you covered. We curated the best bridal designers from all corners of the world to bring you the most beautiful, unique wedding dresses for modern brides. Some say that finding the right wedding dress is akin to finding the one – You'll know it when you find it. We hope your search for the perfect gown ends here.

*Frieda Brides*



# Ways to your dream gown

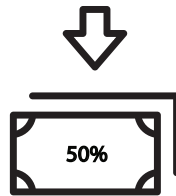
# Brand New Purchase

Have a sparkling, brand-new gown for your big day ordered in your best fitting size from the respective designer. Our in-house bridal seamstress will also work with you one-on-one to alter and customise your gown to ensure a seamless fit.

## The Process



1. Try on our in-store sample gowns

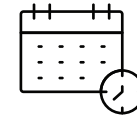


2. Once you have decided on 'the one', secure your order with a **80% deposit**.

Recommended ordering timeline:  
Min. 7 months before wedding date.



3. We will take your measurements to determine the best-fitting size and place your order with the respective designer



4. Sit back and relax. Depending on the designer, it could take anywhere from **2 to 7 months** for your dress to be produced.



5. After your gown arrives, we will start the alterations approximately **3 to 8 weeks** before your wedding or flight date.

The process usually takes an average of **2 - 3 fittings**.

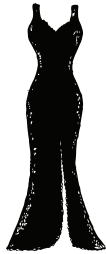
General purchase price range: **\$1698 – \$4820**

Aside from selected premium styles, the majority of our gowns are priced under **\$3000**.  
Alteration costs \$150-\$480 (estimated range for most cases)

# Off The Rack Rental

Looking to snag a designer gown at a fraction of the retail price? Prefer to avoid the hassle of deciding what to do with your gown after the wedding? In exception to a few brands and styles, the majority of our in-store gowns are also available for rental. There are diverse sizes available and prices to suit every budget.

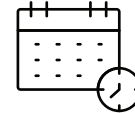
## *The Process*



1. Once you have decided on 'the one', book the gown for your wedding period with a **50% deposit.**



2. About **2 to 4 weeks** before your wedding, we will start the alterations. Our in-house bridal seamstress will work with you to alter your gown to the best possible fit. We recommend around **2 fittings.**



3. Collect your gown a few days before your big day. The rental period for a local wedding is **5 days.**



4. Simply drop off your gown the week after and head off to your honeymoon!

General rental price range: **\$1380 - 2380** inclusive of alterations and dry cleaning

\*A few premium styles are priced above this range.

# Off The Rack Rental

Rental FAQs



## *Worried of missing out on new styles after booking your gown?*

We have a flexible rental policy where you are allowed to exchange your gown selection once before we begin the alterations.\*

## *Need to use your gown for a pre-wedding photoshoot?*

No problem! There is additional rental charge for this. There will simply be a flat fee of \$400 to cover the additional dry cleaning and alterations charges from the second-time usage. Note that this does not apply to select popular styles. Where a second time rental fee applies, you will receive a second gown rental discount of \$500 off.

## *Jet setting to your beautiful destination wedding?*

Simply pack and go worry-free because your gown rental is extendable up to three weeks without additional charges.\*

## *Getting two gowns?*

Enjoy **\$500 off** the rental of your second lower-priced gown.

## *Can you alter the gowns' length for rental?*

Majority of the time, we are able to alter the lengths of the gown to each bride's height. However, there are a few select gowns where the length can't be altered due to the nature of the hemline. Please check with your stylist on the gown you are considering.

\*Subject to gown availability.

# Bespoke

Have a dream gown in mind that you can't find anywhere? Design your bespoke, made-to-measure gown with us and we'll materialise every inch of fabric to fit your curves and fancy.

## *The Process*



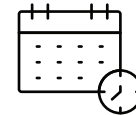
1. Schedule a free consultation with our designer



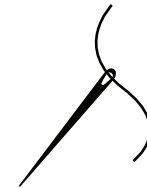
2. Bring along photos or related inspirations for your dream gown and share with us what you have in mind.



3. Our designer will sketch out several design options and propose a quote. You can decide thereafter whether you will like to proceed! A **50% deposit** is needed for us to start working on your gown.



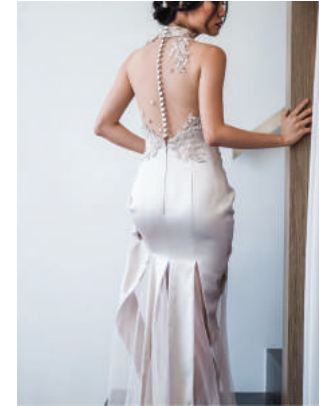
4. From the design process, sourcing of materials and fittings, a bespoke gown takes approximately **4 to 6 months** to be produced.



5. You will have your first fitting approximately two months before your wedding and 3-4 rounds of fittings throughout the alterations process.

Prices start from **\$3200 & up**, for purchase, with alterations included.

# Our Designers' Works





# Friends of Frieda Brides



We work with the best players in the industry to curate the best day of your life. Carefully selected for their excellent quality works and services, our partners are passionate and talented artists who excel in their areas of expertise.

Talk to us if you're keen to engage their services. To enjoy the exclusive prices for Frieda Brides' customers, simply present your invoice as a proof of purchase.

**Note on preferred partners rates/discount:** The noted discounts and preferential rates are applicable when the customer has purchased or rented a wedding dress from Frieda Brides but has yet to engage the partner vendor. The rates/discounts are not applicable when the customer has already engaged the partner vendor.

# Make Up Service

Fancy a natural glow, or a bold red lipstick look? Choose among our partner MUAs the one who best fits your personal style.

## *Wedding Day Hair & Makeup*

	One Look	Two Looks	Trial	Touch up	Packages
Autelier Makeup	-	-	-	-	<b>\$50 off actual day packages</b>
A2i Makeup Senior Artist	450	880	200	200	<b>Half-day package at \$750</b> One session of hair & makeup One session of touch-up One session of groom's grooming One trial session  <b>Full-day package at \$950</b> Two sessions of hair & makeup One session of groom's grooming One trial session
Ready Get Set Glow Zann Thiang	405	720	150	200	
Cynderella Sg (Sr Artist)	350	See Package	200	-	<b>Full-day package at \$880</b> Two sessions of hair & makeup One trial session
Cynderella Sg Cynthia Oh	450	See Package	200	-	<b>Full-day package at \$950</b> Two sessions of hair & makeup One trial session
27A Makeup Marie Soh	600	1200	550	250	
Tang Yong Makeup	550	1050	300- 500		

To check artists' availability and make a booking, please directly contact the artists through their website or instagram. You will need to show a receipt from Frieda Brides to receive the above discounted rates. Early morning and location surcharges might apply. Please liaise with the respective artists for detailed terms and conditions.

# Photography and Cinematography Services

Other Partners



## Darren and Jade Photography

**One free extra hour** for full day photography services



## Multifolds Productions

**5% off** photography services

## SAID & MEANT

### Said & Meant

**\$100 off** photography services



## Iki Company Photography & Videography

**5% off** total bill



## Androids In Boots Photography

**\$200 off** 10 hours photography services  
**\$100 off** 6 hours photography services

*Adrian Seetho*

## Adrian Seetho Photography

**\$200 off** photography services of 8 hrs & up,  
**\$150 off** 6hrs



## The Beautiful Moment Photography

**7% off** photography services



## Samuel Goh Photography

**\$100 off** photography services

## Videography

**\$350 off** Motion 8 Associate Package

**\$150 off** Motion 6 Associate Package

# FloralPackage

Frieda Brides x Bloom Loft

For the artful and unique brides. Bloom Loft is a breath of fresh air, focused on Ikebana and spring themed floral designs. Pop by Bloom Loft's IG account for your whimsical escape.

## Wedding Package

**\$550**

One large bridal bouquet

One set of loose  
hair flowers

One groom's boutonniere

Four Parent's boutonniere

Bridal Car decoration with  
installation (Fresh flower)

+

### Add ons

**+ \$20 /**  
additional  
boutonnieres

**+ \$65 /** bridesmaid  
bouquet or flowergirl  
basket

## "Get the Pinterest look"

Bloom Loft also does wedding venue decoration. Be it Ikebana styled wedding styling, or spring themed setup, Bloom Loft creates an impact and will leave your guests in awe.

*Bloom Loft*



[www.bloomloft.co/](http://www.bloomloft.co/)



[@bloomloft\\_sg](https://www.instagram.com/bloomloft_sg)

# Floral Service

Frieda Brides x Liz Florals

Be it a romantic ambience with soft bloom of roses, a timeless aura with exquisite floral centrepieces or a dramatic arch of tropical bloom, our florists are ever ready to curate the botanical styling of your dream.

## *The Essentials Package*

**\$258**

One Bridal bouquet (mid)

One set of loose  
hair flowers

One groom's boutonniere

+

### Add ons

**+ \$60** Four  
parents  
boutonnieres

**+ \$280** One car decoration  
(including front  
centrepiece, side door,  
set-up and delivery)

Looking for a jaw-dropping décor to  
wow your guests?

Engage our partner stylists who will  
create the perfect décor for your  
theme.

**Med Karlek Inc**  
**The Invited**

Liz Florals



[lizflorals.com](http://lizflorals.com)



[@lizflorals](https://www.instagram.com/lizflorals)

# Custom Suits

Frieda Brides x Assemble

For the grooms of Frieda Brides, create your custom suit with Assemble to bring out the dashing gentleman in you.



The Classic Series  
\$580 (U.P. \$650)



The Dapper Series  
\$750 (U.P. \$850)

Enjoy **10-15%** off suits from the premium series and all formal accessories.



[assemblesg.com](http://assemblesg.com)



[@Assemblesg](https://www.instagram.com/Assemblesg)

Drop by for a consultation at 181 Orchard Central #04-05 Singapore 238896

# Bali Friends

Be it a sense of adventure or a love for nature, if your dream wedding is to walk down on a sandy beach to say "I do" while the waves crash against the sand... let us and our partners help fulfil a part of your fairy tale.

## *Hair & Make Up*

Frieda Brides x Glo Day Spa

Western Stylist & Makeup artist **IDR 3,000,000**  
Indonesian Stylist & Makeup Artist **IDR 2,500,000**

Enjoy 10% other spa and beauty services.

Email [Georgia@glospabali.com](mailto:Georgia@glospabali.com) with a proof of purchase from Frieda Brides

## *Wedding Photography*

Frieda Brides x Terralogical

	<b>Budy/Baron</b>	<b>Tutde</b>	<b>Bonjo/Govinda</b>
6 hours	USD 1,600	-	-
8 hours	USD 1,800	USD 2,000	USD 2,500
12	USD 2,300	US 2,500	US 3,750

Email [info@friedabrides.com](mailto:info@friedabrides.com) for bookings



Frieda Brides

*Your limitless array of beautiful designer gowns await.*

Like us on Facebook @friedabrides  
Follow us on Instagram @friedabrides

*Everything beautiful begins with a hello.*

Email us at [info@friedabrides.com](mailto:info@friedabrides.com)  
WhatsApp us at 9045 8979

*Your journey begins here.*

45A Kampong Bahru Road, S169360

